

Voice and Tone Examples

HEALTH CARE

Before

At Emory School of Medicine, we believe in re-envisioning the future and never being satisfied with what has been done before. We’re fueled by curiosity and know there’s more than one right answer to every problem. Our focus areas span more than 25 disciplines in basic and clinical science, providing a broad range of expertise that covers every area of modern medicine. The School of Medicine’s diverse team of over 3,000 faculty members works in hospitals, clinics, classrooms, labs, and research centers to improve lives today and for the next generation.

After

At Emory School of Medicine, **doing what’s never been done is in our DNA.** Driven by curiosity, we collaborate across more than 25 disciplines to pursue possibilities, innovate treatments, and develop the future leaders of modern medicine. Through the **complementary forces** of more than 3,000 faculty members in hospitals, clinics, classrooms, labs, and research centers, we address humanity’s most pressing health challenges, **turning collective expertise into a healthier future for all.**

← **Goes beyond a surface-level description of innovation**

← **Demonstrates connection and commitment**

← **Balances confidence with humility**